ANGEL INVESTOR BRIEF

Joy Quotes

A social app where a few words can start a conversation.

Android and web live

From a quote to a conversation

Joy Quotes gives people a prompt to share something of their own and a way to respond when it resonates.

01

Express

Post a short quote or a story in Turkish or English.

02

Discover

Browse topics and find writers whose posts resonate.

03

Connect

Reply, follow or move the conversation into messages.

A live product to try

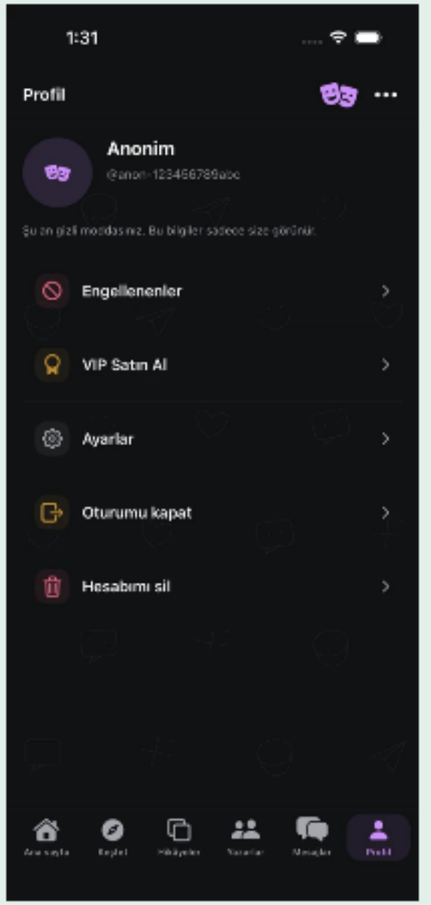
Available today

Android on Google Play
Web on mobile and desktop
Turkish and English

People can use a profile or an anonymous persona where supported. Reporting and blocking are part of the product.

Google Play Open web app





What we want to learn next

Acquire	Test a few focused creator and community partnerships in Türkiye.
Activate	Measure how many new users publish a quote or leave a reply in their first session.
Retain	Track seven-day return rates and how often a post starts a conversation.

Initial focus: Turkish-speaking users. English is already available in the product.

Monetization to test: optional VIP features alongside free core use.

What the round could fund

We can agree on the budget once the first milestones are set.

Product and measurement	Improve the first session and measure where new users drop off.
Audience tests	Run small creator and community pilots and compare acquisition costs.
Community safety and operations	Improve reporting workflows and cover the tools needed for the pilot.

Review the results before committing to a wider rollout.

Let’s talk about the first milestones

We’re speaking with a small group of angels. Modest individual investments are welcome, and the round size, structure and terms are open to discussion.

Explore the product and share a proposal

iOS and App Store status

Native iOS build ready

Apple terminated the founder’s developer account. We are corresponding with Apple about reinstatement. The account remains closed, so the founder cannot submit the iOS app for App Store publication.

Publishing partner

We welcome introductions to an established publisher for a formal partnership, subject to Apple’s written clearance and App Review.

iPhone users can access Joy Quotes on the web today.